

# Sarah Andersen

I am a journalist and video producer with five years of international experience in reporting, producing, and editing.  
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## PROFESSIONAL EXPERIENCE

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### Business Insider

New York, US

Video Producer

Jan 2024 – Present

- Produce and edit 5 to 15-minute video explainers on [health](#), [finance](#), and [politics](#), often hosted by BI reporters.
- Craft strong scripts, engaging visual scenes, source [archival footage](#), and [fact-check](#) complex information.
- Produce the original series "[Extended Life](#)" including episodes on gene editing and on biohacker Bryan Johnson.
- Field-direct, produce shoots, cast, and pre-interview subjects ([The Einstein of Wall Street on successes and failures](#)).
- Coordinate shoots in-studio and in the field by collaborating with [studio operators](#) and freelance videographers.
- Work with editors and motion designer to elevate the visuals and experiment with innovative formats.
- Collaborate with BI reporters across a variety of coverage areas to identify and produce impactful videos.

### Financial Times

New York, US

Social media and SEO Editor

Jan 2022 – Dec 2023

- Wrote scripts and produced videos on current events for social and digital audiences, garnering more than 1M views, covering topics from the [fentanyl crisis](#), the [Israel-Hamas conflict](#), the [ascent of AI](#), and [Brazil's jewelry scandal](#).
- [Filmed](#) and coached reporters to appear on camera and shoot with professional cameras (Sony FS5, Alpha 7).
- Provided newsroom training on editing on Adobe Premiere Pro and designed video templates on After Effects.
- Wrote guidelines for videos, designed templates with the production team, and worked on rights and clearances.
- Collaborated with editors to optimize the FT's news coverage and distribute stories across digital platforms.

### Le Parisien

Paris, France

Video Journalist

Jul 2019 – Aug 2020

- Pitched, scripted, edited, and produced over 80 quick-turns and feature videos, reporting on news events from local elections, the spread of Covid, the FIFA World Cup, [New York City rat hunters](#), and climate change in the Arctic.
- Perform studio and field shoots, using professional lighting and cameras (Sony Alpha 7RIII and Canon 5D).
- Traveled during breaking news and produced videos under tight deadlines in a fast-paced environment.
- Hosted on-camera videos and informative explainers on major news events such as the [Epstein case](#).

### Loopsider

Paris, France

Video Producer

Feb – Jun 2019

- Co-produced and filmed "Hello World," an award-winning social-first show, which garnered 400,000 weekly views.
- Reported on high-impact breaking news events, including the [Notre Dame fire](#) and the European Election night.
- Edited news videos for vertical platforms and designed new animations and graphic elements on After Effects.

### Babel Doc

New Delhi, India

Documentary Producer (intern)

Sep – Dec 2018

- Pitched story ideas, booked interviewees, and helped produce news segments and documentaries, including one on the [world's largest recruitment drive](#) (France 24) and the [role of Asia in the Great War](#) (Channel News Asia).
- Scripted interviews, pre-edited footage, sourced and verified archival images, and recorded voiceovers.
- Gained proficiency in filming with professional equipment and served as a second camera operator during shoots.

## Cape Times

Cape Town, South Africa

Video journalist (intern)

Jul 2017

- Pitched and reported on local issues including stories related to women's rights and the water shortage in Cape Town.
- Filmed news events in the field and helped the newspaper launch its first digital videos.

## L'Orient-Le Jour

Beirut, Lebanon

Reporter (intern)

Jul – Aug 2016

- Reported local stories, including front-page articles, for the leading French-language newspaper in the Middle East.
- Conducted interviews and profiles of notable local figures, such as politician and entrepreneur [Michel Éléfériadès](#).

## FREELANCING EXPERIENCE

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### Producer and Correspondent

United States

Freelance

2021-Present

- Produce, film, and edit digital videos (3-10 minutes) for international news outlets [Le Parisien](#), [Brut](#), and [BBC](#).
- Co-directed an investigative documentary about what a second term would look like for [Donald Trump](#) (*France 2*).
- Field-produced segments for a 45-min documentary for [Al-Jazeera](#) investigating the business of animal testing, directing the film crew, and conducting interviews with experts and subjects while managing shoot logistics.
- Conducted casting and pre-interviews for French TV channels, such as this feature story on [a Trump captain in Iowa](#) (*France 5*), a feature on [trad-wives](#) (*France 2*) and a TV report about the [dangers of pranks](#) for *M6*.
- Occasionally provide live coverage of New York-based news events for European outlets ([France 24](#), *RTL*, *CNews*).

## AWARDS

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**FiGRA** (2024) Documentary project “Greenland: you shall not become a mother” rewarded for the '[Coup de Pouce Prize](#).'

**European Journalism Centre** (2023) Grantee of the [Global Health Security Fund](#) to report on mental health in Lebanon.

The 9-page story, "[Lebanon, a country in therapy](#)", was published in the French magazine *Causette* in June 2023.

**Pascale Gerin Prize** (2018) Awarded for a video selected from among 41 submissions for Le Parisien's annual prize.

## EDUCATION

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**New York University, US** M.A in Digital journalism, GPA: 3.972

Dec 2021

**Sciences Po Paris, France** M.A in Journalism, *Cum laude*

June 2020

**University of Lille, France** B.A in Scandinavian languages, year abroad at Copenhagen University

June 2017

## SKILLS

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**Filming** Sony Alpha 7, Sony FS5, Canon 5D, iPhone, studio lighting setups and sound systems.

**Video editing** Premiere Pro, After Effects, Final Cut Pro, Illustrator, Photoshop, Audition, and Procreate.

**Languages** English, French, and Danish (native or bilingual proficiency). Italian, Spanish, and Swedish (beginner).