

Sarah Andersen

I am a multimedia journalist with four years of international experience in reporting, producing, and editing.
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PROFESSIONAL EXPERIENCE

Freelance Journalist

New York, US

- **France 24** – New York Correspondent n.2 Cover the [United Nations](#) and report on New York City news events.
- **Kraken Film** – Fixer and Field producer Conducted field interviews for an [Al-Jazeera documentary](#) investigating the business of animal testing. Acted as a stringer for documentaries on America's trad-wives and YouTube pranks (M6).
- **Together Media** – Fixer Acted as a stringer for a short documentary on Donald Trump ahead of the Iowa caucus.
- **BBC** – Journalist and Producer Pitched, filmed, interviewed, and edited "[The eclipse that proved Einstein right.](#)"
- **L’Echo** – New York Correspondent Pitch and write articles on [artificial intelligence](#), [hip-hop](#), or the [art market](#).
- **Brut America** – Video Producer Pitched, wrote scripts, and sourced visuals for digital [videos](#) on US news events.

Business Insider

New York, US

Video Producer

Jan 2024 – Present

- Produce 10-minute explainer videos on several topics: Military/ Defense, Finance, US politics, Health, and Tech.
- Pitch video ideas, conduct studio shoots, fact-check information, edit videos, and conceptualize new video formats.
- Coordinate with the associate producer, video editor, studio operators, and beat reporters.

Financial Times

New York, US

Social media and SEO editor

Jan 2022 – Dec 2023

- Wrote scripts and produced videos on big news stories for social media, garnering more than 1M views, on various topics from the [fentanyl crisis](#), the [Israel-Hamas conflict](#), the [ascent of AI](#), and [Brazil's jewelry scandal](#).
- [Filmed](#) and coached reporters to appear on camera and shoot with professional cameras (Sony FS5, Alpha 7RIII)
- Provided newsroom training on editing on Adobe Premiere Pro and designed video templates on After Effects.
- Wrote guidelines for videos, designed templates with the production team, and worked on rights and clearances.
- Collaborated with editors to optimize the FT's news coverage and distribute stories across digital platforms.

Le Parisien

Paris, France

Video Journalist

Jul 2019 – Aug 2020

- Pitched, scripted, edited, and produced over 80 quick-turns and feature videos, reporting on news events from local elections, the spread of Covid, the FIFA World Cup, [New York City rat hunters](#), and climate change in the Arctic.
- Perform studio and field shoots, using professional lighting and cameras (Sony Alpha 7RIII and Canon 5D).
- Traveled during breaking news and produced videos under tight deadlines in a fast-paced environment.
- Hosted on-camera videos and informative explainers on major news events such as the [Epstein case](#).

Loopsider

Paris, France

Video Journalist (intern)

Feb – Jun 2019

- Co-produced and filmed "Hello World," an award-winning social-first show, which garnered 400,000 weekly views.
- Reported on high-impact breaking news events, including the [Notre Dame fire](#) and the European Election night.
- Edited news videos for vertical platforms and designed new animations and graphic elements on After Effects.

Babel Doc

New Delhi, India

TV Production Intern

Sep – Dec 2018

- Pitched story ideas, booked interviewees, and helped produce news segments and documentaries, including one on the [world's largest recruitment drive](#) (France 24) and the [role of Asia in the Great War](#) (Channel News Asia).
- Scripted interviews, pre-edited footage, sourced and verified archival images, and recorded voiceovers.
- Gained proficiency in filming with professional equipment and served as a second camera operator during shoots.

Cape Times

Cape Town, South Africa

Reporter (intern)

Jul 2017

- Pitched and reported on local issues including stories related to women's rights and the water shortage in Cape Town.
- Filmed news events in the field and helped the newspaper launch its first digital videos.

L'Orient-Le Jour

Beirut, Lebanon

Reporter (intern)

Jul – Aug 2016

- Reported local stories, including front-page articles, for the leading French-language newspaper in the Middle East.
- Conducted interviews and profiles of notable local figures, such as politician and entrepreneur [Michel Éléfériadès](#).

France 3

Besançon, France

Broadcast journalist (intern)

Aug 2015

- Researched stories, booked experts and guests, and interviewed business owners, locals, and officials.
- Provided essential support to field reporters during news coverage, assisting with equipment setup and logistics.
- Gained experience in video and sound editing techniques, learning how to package news stories for broadcast.

TV2

Åbybro, Denmark

Broadcast Journalist (intern)

July 2015

- Embedded with crews on the ground to cover a wide range of local stories from weather events to rising rent prices.
- Assisted TV reporters on the field, captured b-roll footage, and acquired proficiency in operating cameras.

AWARDS

European Journalism Centre (2023) Grantee of the Global Health Security Fund to report on mental health in Lebanon. The 9-page story, "[Lebanon, a country in therapy](#)", was published in the French magazine *Causette* in June 2023.

Pascale Gerin Prize (2018) Selected from among 41 candidates to receive *Le Parisien*'s annual award, based on a video produced within 24 hours.

EDUCATION

New York University, US M.A in Digital journalism, GPA: 3.972 Dec 2021

Sciences Po Paris, France M.A in Multimedia journalism, *Cum laude* June 2020

University of Lille, France B.A in Scandinavian languages, year abroad at Copenhagen University June 2017

SKILLS

Filming Sony Alpha 7, Sony FS5, Canon 5D, iPhone, professional lighting and sound systems.

Video editing Premiere Pro, After Effects, Final Cut Pro, Illustrator, Photoshop, Audition, and Procreate.

Languages English, French, and Danish (native or bilingual proficiency). Italian, Spanish, and Swedish (beginner).